

Press Release

Balio Software Limited Announces Acquisition of Software Alliance Limited

London, 22/9/2025

Dear Customers and Partners,

We're pleased to share some exciting news: Software Alliance Limited ("SAL") is now part of Balio, a leading technology group that brings together outstanding software companies across around the world.

For more than 19 years, SAL has built trusted partnerships through our award-winning, innovative financial modelling software Mo.net, and dedicated customer service. That commitment remains unchanged. Joining Balio allows us to strengthen what makes SAL unique - our focus on listening to customers, delivering quality, and evolving to meet your needs - while gaining the resources and support of a larger group.

This change does not affect your day-to-day experience with us.

- Your contacts, systems, and services will continue exactly as before.
- Our offices and support channels remain the same.
- There will be no interruptions to the products and services you rely on.

What does change is the strength behind us. As part of Balio, SAL now benefits from additional support, security and a strong financial foundation that will help us innovate faster, invest more in product development, and ensure long-term stability for our customers.

"SAL has always taken pride in building lasting relationships and continuously improving what we deliver," said Guy Shepherd, CEO of SAL. "Joining Balio allows us to do even more - maintaining our independence and customer focus, while gaining the strength of a group that shares our values."

Vid Mahansaria, CEO of Balio, added: "We're delighted to welcome SAL to the Balio family. Their expertise and customer dedication perfectly align with our vision of creating a network of best-in-class technology providers. Together, we'll deliver even greater value and innovation."

We're grateful for the trust you've placed in SAL over the years. This new chapter ensures we can continue serving you with the same commitment - now supported by even greater strength, reach, and opportunity for growth.

Warm regards,

The Software Alliance Team

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