

17th August 2016 – For Immediate Release

Software Alliance Limited ("SAL"), the developers of the award-winning Mo.net financial modelling platform, today announces the appointment of Laura Edwards as Director of Business Development & Relationship Management.

Laura joins SAL from LME Clear, the clearing house for the London Metal Exchange, providing a custom built structure of innovative end-to-end processing & real time liability monitoring.

About Laura Edwards

Laura has more than 10 years of experience working in financial markets and within market infrastructure organisations. Laura is passionate about ensuring the smooth functioning of the business and will be responsible for maintaining SAL's business values, ensuring the quality of all SAL's client services and developing new global opportunities.

Prior to joining SAL, Laura was Chief of Staff for LME Clear, where she was fundamental to its launch in 2014. The delivery of LME Clear was the single largest market infrastructure project of its kind in Europe and led to significant market recognition and awards.

Laura's key skills are in process design and management, in marketing and communications, and in budgetary and finance management. Throughout her career Laura has always had extensive involvement in the strategic planning process and has gained substantial client engagement and relationship building experience during her 10 years in the industry. Having her on board will be fundamental in enhancing SAL's client reach.

About Software Alliance

Software Alliance is a software company specialising in the development of financial modelling and complementary software for the financial services industry.

SAL delivers innovative solutions offering unsurpassed levels of simplicity, transparency and productivity to their customers. Their tools provide the foundations for mission critical modelling, analysis & decision making. Their primary product is the award-winning Mo.net financial modelling platform, used by over 40 customers worldwide.

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