

17<sup>th</sup> August 2016 – For Immediate Release

Software Alliance Limited ("SAL"), the developers of the award-winning Mo.net financial modelling platform, today announces the appointment of Guy Shepherd as Chief Executive Officer.

Guy joins SAL from Quintant Partners, a specialist financial modelling and insurance technology consultancy.

## About Guy Shepherd

Guy has more than 20 years of experience developing and implementing insurance technology solutions, working in large insurance groups both directly and as an advisor. The bulk of Guy's career to date was spent working for Prudential UK where Guy held a variety of roles including Head of Actuarial Systems and Head of Business Intelligence. Guy was also responsible for design and implementation of Prudential UK's Solvency II technology solution, and played pivotal role in the design of Prudential's group-wide capital modelling and reporting architecture for Solvency II. Having always maintained a hands-on approach to delivery, Guy is equally at home collaborating with development teams or defining strategy with senior management, and is always looking for ways to leverage technology for the benefit of insurers.

He has delivered large scale IT and business change across actuarial, finance, risk and IT communities, through both business as usual initiatives and as a project / programme manager. He has a reputation for and proven track record of on time, on budget and strategically aligned delivery of change projects.

Whilst at PwC, Guy was responsible for building a dedicated financial modelling practice working with several clients on a range of projects including modelling strategy, direct model implementations, testing strategy, future process design and business information dashboards. Guy also ran and chaired several roundtable meetings for insurers focussing not only on conventional actuarial modelling tools but also large-scale systems for capital aggregation and estimation such as Algorithmics. He also wrote a number of articles to help clients understand how technology could be better utilised in the insurance industry.

During his time at Quintant Partners Guy led a variety of consulting engagements for insurance clients and vendors of insurance technology alike. These engagements included risk & actuarial systems strategy development, design and implementation of end-user computing policies, frameworks and technology, product roadmap design and market penetration strategy, bespoke technical training, and development business intelligence strategy for insurance. In addition to these hands-on engagements, Guy was also the author of a variety of papers and chaired a number of industry-wide seminars.

## About Software Alliance

Software Alliance is a software company specialising in the development of financial modelling and complementary software for the financial services industry.

SAL delivers innovative solutions offering unsurpassed levels of simplicity, transparency and productivity to their customers. Their tools provide the foundations for mission critical modelling, analysis & decision making. Their primary product is the award-winning Mo.net financial modelling platform, used by over 40 customers worldwide.



# Press Release

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